

## LAD GLOBAL – The Way Forward to Building a Global Learning & Development Community

Dear Friends and Partners,

About two months ago, STADA launched a technology platform through LAD Global Pte Ltd to facilitate the building of a Global Learning & Development Community where we embrace learning as a pluralistic activity in our lifelong learning journey.

The approach of collaborations where we tap into each other strengths to not only add value (co-operation) but to increase value where we learn from each other to create a new buzz through the application of knowledge.

As the “applicators” of knowledge, we can embark on the journey of lifelong learning by not only creating new knowledge through research but transferring such knowledge into applications that are useful in the workplace. Learning is now a continuous process of evolving from acquisition to application of knowledge which can be brought to table through analytics of big data.

The platform will have four pillars of connectivity when fully completed: (a) Learning Community – a channel for individuals to continue his or her lifelong learning journey embracing the tools of research, resource, webinars, e-learning etc (b) Niche Marketplace – where buyers and sellers can find each other to meet their learning needs for either the individuals or organizations, (c) Trusted Talent Engine – where organizations nurture and spot talents as well as allowing individuals to market their talents, (d) Ideas Incubator – allowing budding entrepreneurs to incubate their ideas thus changing a trainer’s mindset to a training/learning entrepreneur mindset where learning is viewed as a business.

The challenges ahead are complex as the success of building of this Learning & Development Community is dependent on getting the various stakeholders on board – (1) Academic Institutions/Universities, (2) Membership Associations, (3) Multinational Companies, (4) Small & Medium Enterprises and (5) Individual lifelong learners.

As the movers and shakers of learning and development take ownership of the initiatives/opportunities through their participation, we will be able to truly define the next learning journey and the growth of an ecosystem. In doing so we will impact the lives of organizations and individuals in a complex world brought closer by technology and movement of people. This is an outreach beyond what an individual/organisation would do on their own.

In conclusion, by setting up a private limited company (Lad Global), we will have the flexibility and nimbleness to act and react by aligning to changes in the marketplace driven by the eco-system of STADA. Thus, I am calling out the Global learning and development community to be on this platform to create the vibrancy and energy to harness big data as a common pool for all on this lifelong learning journey. Wait no more sign in now and be part this journey. ([www.ladglobal.com](http://www.ladglobal.com))

Sincerely,

Robert Yeo

Chairman LAD Global Pte Ltd.